



# PROSPECTUS



[ICHCA Website](#)



**Sponsorship and Exhibition  
Manager**

Ms. Reut Portugal

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# ICHCA 2025

The 3rd International Congress of Hypertension in Children and Adolescents

8-11 May, 2025

Warsaw, Poland





# Welcome Letter

Dear Colleagues,

It gives us great pleasure to invite you to the 3<sup>rd</sup> **ICHCA Congress of the International**, which is scheduled to take place from May 8-11 , **2025 in Warsaw, Poland!**

The program of the 4 days congress includes an overview of the most important issues of hypertension in children, adolescents and young adults:

from pathophysiology to the organization of care and a discussion of the main research networks.

In addition to plenary lectures on original reports, the congress program will include workshops on the assessment of organ damage and imaging diagnostics.

Hypertension in children and adolescents has shown exponential growth in many countries throughout the world and there is a compelling need to address this epidemic by promoting education, research and scientific exchange. The Congress has been designed to provide an innovative and comprehensive overview of the latest research developments in hypertension in children and adolescents that is relevant to both pediatric and adult internists, cardiologists, nephrologists, endocrinologists, general practitioner, pharmacologists, epidemiologists and scientists.

We encourage your company to be a part of **ICHCA 2025** that will bring together more than 250 participants from the global, and to contribute to the advancement of knowledge in the field of Hypertension .

Your presence will contribute to the success of this congress and help us achieve our goal of improving Hypertension in children and adolescents

**We look forward to seeing in Warsaw , May 2025!**

**Prof. Mieczysław Litwin, Poland**



# CONGRESS INFORMATION

Date: **MAY 8-11, 2025**

Venue: **NYX Hotel Warsaw, Poland**

Congress Language: **English**

# ATTENDEE PROFILE

- ❖ Pediatricians
- ❖ Family physicians
- ❖ Pediatric Pulmonologists
- ❖ pediatric cardiologists
- ❖ pediatric nephrologists
- ❖ Clinical Trials
- ❖ Diabetes
- ❖ Hypertension
- ❖ Nutrition
- ❖ Internal Medicine
- ❖ Obesity
- ❖ Dyslipidemia
- ❖ Scientists in CV And the metabolic field
- ❖ Endocrinology
- ❖ Cardiometabolic Syndrome
- ❖ Epidemiology
- ❖ Diagnostics

## REGIONS

Local  
Europe

Global

## EXPECTED NUMBER OF PARTICIPANTS

250

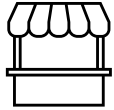
## Hypertension in adolescents and young adults

### Among the topics are:

- ✓ Metabolic syndrome
- ✓ Obesity
- ✓ Reno protective therapy
- ✓ Hyperuricemia
- ✓ Chronic kidney disease
- ✓ Hypertension in dialyzed patients

# SPONSORSHIP & EXHIBITION

## Extend Your Brand Visibility!



**EXHIBITION RAW SPACE 6 Sqm (3X2) 3,500 Euro**

- 2 Exhibitor badges
- 1 Standard electric socket
- 1 Table + 2 Chairs
- Coffee Breaks and Lunch as part of the congress



# PREMIUM SPONSORSHIP



**ANCHOR | Euro 39,000**

## SPONSOR FEATURES

- 5 Email- blast to the participants. Content will be provided by the sponsor
- 5 Social media posts

## PRE - CONGRESS

- Clickable logo placement, logo on the congress website, signages on site and congress app

## DURING CONGRESS

- 60 Minute Symposium as part of the scientific program- subject to scientific committee approval.
- 18sqm Exhibition Open Space
- \* 10x Exhibitors / Congress Badges
- 4x Social congress Passes
- Recognition during the opening and closing ceremony & program
  
- Company's video in the lecture hall – upon committee approval
- A color Advertisement in the congress app

# PREMIUM SPONSORSHIP – CONT.

10% discount on sponsorship packages  
Valid until September 1<sup>st</sup> 2024!



**PLATINUM | Euro 34, 800**



**GOLD | Euro 24, 800**



**SILVER | Euro 14, 800**

- 4 Email- blast to the participants-  
Content will be provided by the sponsor

## PRE- CONGRESS

- 4 Social media posts
- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app

## DURING THE CONGRESS

- 45 Minute Symposium in scientific program subject to scientific committee approval.
- 12sqm Exhibition Open Space
- 8x Exhibitor / Congress badges
- \* 3x Social congress Passes
- Recognition during the opening and closing ceremony & programme
- Congress Lanyards will be branded with sponsor's logo. Sponsor will be responsible to produce and provide the lanyards

- A color Advertisement in congress app

## SPONSOR FEATURES

- 3 Email- blast to the participants-  
content will be provided by the sponsor

## PRE-Congress

- 3 Social media posts
- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app

## DURING THE CONGRESS

- 30 Minute Symposium in scientific program subject to scientific committee approval.
- 8sqm Exhibition Open Space
- 6x Exhibitor / Congress badges
- 2x Social congress Passes
- Recognition during the opening ceremony & program
- Congress badges will be branded by sponsors' logo

- A color Advertisement in congress- app

## SPONSOR FEATURES

- 2 Email blast to the participants-  
content will be provided by the sponsor

## PRE-congress

- 3 Social media posts
- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app

## DURING THE CONGRESS

- 15 Minute Show case in scientific program subject to scientific committee approval.
- 6sqm Exhibition Open Space
- 4x Exhibitor / Congress badges
- 1x Social congress Passes
- Recognition during the opening ceremony & program
- Coffee break areas will be branded by sponsor's logo/ image

- A color Advertisement in the congress app



# Engage with your HCP



## 30 Minute symposium

Euro 6,900

Valid until October 10<sup>th</sup> 2024

Take this unique opportunity to join ICHCA 2025 and effectively reach hundreds of the world's leading international professionals by supporting our interesting programme for both senior and junior doctors, which covers in depth important clinical subjects.

**\* Topic and Speakers subject to Scientific approval**

- 15 minute Show case Euro 3,900

For further details please contact Sponsorship Manager at [rportugal@paragong.com](mailto:rportugal@paragong.com)

- 45 minutes Lunch Symposium

For further details please contact the Sponsorship Manager at [rportugal@paragong.com](mailto:rportugal@paragong.com)

### Advertising Opportunity

The company logo shall be placed as "Symposium Sponsor" on the material below:

- Congress Website
- 2 Newsletter to the ICHCA database
- 1x Push Notification on congress app.

**\*This includes promotion of speaker and symposium with advertising sponsoring company.**

- Company logo will be promoted on screen before the symposium starts.
- The company has the right to 1x pop up banner (600mm x 1600mm) displayed in the sponsored session hall for the allocated time provided. The company is responsible for the production, set-up and strike of the banners in the venue before and after the sponsored session.

### Congress Badges

- 2 complimentary daily badges – valid to the date of the symposium

# More Sponsorship Opportunity



## **COFFEE AREA BRANDING –**

**\* Price per a day**

BRANDING ON 2025 ICHCA CONGRESS Coffee area

Your brand will be prominently displayed on the coffee stands at the exhibition area .

**Euro 3,400**



## **CONGRESS BADGES**

BRANDING ON 2025 ICHCA CONGRESS participants badges

Your logo will be prominently displayed on the official Congress badges.

**Euro 6,200**



## **CONGRESS LANYARDS**

BRANDING ON 2025 ICHCA CONGRESS LANYARDS

Your logo will be prominently displayed on the official Congress lanyards. Sponsor will be responsible to produce and to provide the Lanyards

**Euro 5,900**

# More Opportunity



## CONGRESS APP

**Euro 3,000**

The sponsoring company will have the opportunity to have full recognition on the congress app.  
Including splash image on landing page, company profile, logo, contact details on the home page  
1x Push notification per day during the congress



## ADVERTISING – in the Congress app

### Full-page colour advertisements in the congress app

**Euro 2,000**

\*Graphics will be sent by the sponsor. Advertisement may also be printed on A5 format and will be distributed on site.



## PROMOTIONAL INSERT

**Euro 1,500**

Inclusion of promotional material, such as leaflets distributed at the registration desk.  
Please note that the material should be provided by the sponsor and must be approved by the organizers  
[maximum size A4].

# Networking Opportunity



## WELCOME RECEPTION

Euro 14,900

**Exclusive Sponsorship of the CONGRESS Welcome Reception.**

### Benefits include:

- Advertisement
- Branding/logo in Congress Programme
- Full page advertisement in Congress Programme
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Congress website
- Name & logo on menus and Welcome Reception vouchers
- Option to brand suitable promotional souvenirs at the Welcome Reception
- 2 complimentary passes to attend the Congress and social functions
- Verbal acknowledgement at the congress

# Sponsorship & Exhibition Form

**ICHCA 2025**

The 3rd International Congress of Hypertension in Children and Adolescents

**8-11 May, 2025**  
Warsaw, Poland

**We, the undersigned, express our wish to Sponsor/Exhibit the items marked below in accordance with the terms described in the "Terms of Reservation" above**

Please complete the following information and return to the Sponsors Manager:

*Paragon Global*

*Reut Portugal*

Email: [rportugal@paragong.com](mailto:rportugal@paragong.com)

Company Name
Contact Name
Address
Post/Zip Code
Country
Tax Number
Telephone
Email
Website

- Name of the company - as you wish it to appear on all acknowledgments

**I would like to book the following Sponsorship Items:**

Sponsorship Item	Price Euro	
		Total

# Sponsorship & Exhibition Information

## *Exhibition Information*

A commercial and professional exhibition will take place parallel to the congress hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area. Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the congress.

## *Terms and Reservation*

Booth/Open space number might be changed once all exhibitors will be allocated.

Payment from abroad is exempt from local VAT.

Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full payment for the Exhibition/Sponsorship must be fully paid before congress. Exhibitor/Sponsorship who will not pay in advance will not be allowed to enter and participate the congress.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the package/space fees above.

Terms of Payment:

100% upon receiving an invoice – with signed reservation form

# Sponsorship & Exhibition Payment

## Terms of Payment

\*No reimbursement will be possible from May 1, 2024.

### Payment Methods

#### 1. Bank Transfer:

Company Name: Paragon G.C LTD

- Bank charges are the responsibility of the payer
- An invoice with full bank details will be sent.

#### 2. Payment by credit card

I hereby authorize Paragon Conventions to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

Type of card: \_\_\_\_\_  
Credit card no: \_\_\_\_\_  
Expiry Date: \_\_\_\_\_  
CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX): \_\_\_\_\_  
Amount & Currency: \_\_\_\_\_  
Full name of Card Holder: \_\_\_\_\_  
I.D. No. / Passport No. & Country name: \_\_\_\_\_  
Signature of Credit Card Holder: \_\_\_\_\_  
Date: \_\_\_\_\_

\* Please note, using payment by foreign credit card includes fee of %2.75 which is charged by credit card.

### **Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by May 1, 2024, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after May 01, 2024.

**We are hereby Confirm, we have read all “Terms of Reservation” specified above, agree, and obligated to follow them all.**

First name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Signature & Stamp: \_\_\_\_\_ Date: \_\_\_\_\_

